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## **FACT SHEET: AMERICA'S HOME FOR PROFESSIONAL REMODELERS**

**WHO WE ARE:** NAHB Remodelers is the leading professional organization for remodelers. Our members are recognized industry leaders who created NAHB Remodelers to differentiate their professional construction, responsible business management, and reliable customer and warranty service from the rest of the industry.

**WHAT WE DO:** Our mission is professionalism. Through our code of ethics, business, and technical information, as well as leading education programs, NAHB Remodelers ensures that members have the highest integrity and professional practices.

### **OUR PROGRAMS:**

- Online **Directory of Professional Remodelers** is a resource for consumers to find a local remodeler. All builder members of NAHB Remodelers are listed in the online directory. NAHB Remodelers promotes the directory in all consumer communications and advertising.
- Aging in place means living in one's home safely, independently and comfortably, regardless of age or ability level. NAHB Remodelers offers the **Certified Aging in Place Specialist (CAPS)** designation, the only program that teaches remodelers how to modify homes for those who wish to age in place.
- Like certified public accountants and MBAs, remodelers also work to increase their knowledge through education. NAHBR offers the **Certified Graduate Remodeler (CGR)** designation to remodelers, taking on average more than two years to complete. This remodeling graduate school teaches extensive technical, business, and customer skills well beyond the average contractor.
- Americans spend more than **\$235 billion each year** on remodeling. NAHB Remodelers and National Association of Home Builders' economic department offer the latest analysis and information – including the **Remodeling Market Index** – to identify the latest economic trends in remodeling.
- Each year consumers are burned by unscrupulous home contractors or simply frustrated by the lack of customer service. NAHB Remodelers provides consumers the inside scoop on **finding, evaluating, and hiring professionals** to get the job done right the first time. Information can be found on the web at [www.nahb.org/remodel](http://www.nahb.org/remodel) or by calling 800-368-5242 ext. 8216 for a free brochure.

If you are interested in learning the latest remodeling trends, interviewing experts, or looking for the latest statistics, contact Kelly Mack at 800-368-5242 ext. 8451 or by email at [kmack@nahb.com](mailto:kmack@nahb.com).